




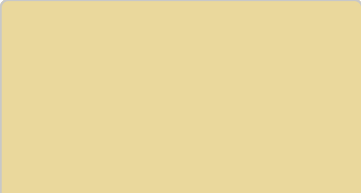





Brand Style Guide

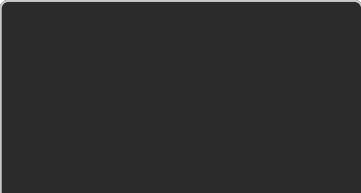
Primary

		
Innovision Light Teal rgba(11,151,148,1) #0B9794	Innovision Dark Teal rgba(0,117,116,1) #007574	Innovision Gold rgba(192,148,0,1) #C09400

Secondary

			
Innovision Accent rgba(234,216,156,1) #EAD89C	Innovision Dark Blue rgba(9,23,53,1) #091735	Innovision Blue rgba(23,38,121,1) #172679	Gradient

Text

		
Text Black rgba(43,43,43,1) #2B2B2B	Text Grey rgba(71,71,71,1) #474747	Text Light Grey rgba(198,198,198,1) #C6C6C6

Heading

DIN Next Slab Pro Innovision Conference

Body Text

Note: The two fonts can be used alternatively for both heading and body text.

DINPro
Innovision Conference

[↓ Download all fonts](#)

Horizontal

Teal (Primary)



Accent



White



Vertical

Teal (Primary)




Accent





White





[↓ Download all logos](#)





 **Use the Primary logos**
in most cases





 **Use the Accent logos**
Placed on a dark background/image




 **Use the Accent logos**
Placed on a dark background




 **Use the white logo**
Make sure contrast is good with background





 **Less contrast**





 **Do not change font**




 **Do not change color**



 **Used as a gold gradient color**



 **For Screen printing**

